



## Michael Cohen

Creator of the Michael Stars T-shirt company, Michael Cohen is known as a pioneer in the 'casual style' fashion sector

# designer passions

In 1976 Michael emigrated from Cape Town to LA and set up his Michael Stars range of T-shirts. Now, Hollywood's finest cannot get enough of them, with Tyra Banks, Jennifer Lopez, Jessica Simpson and Courtney Cox Arquette all self-confessed fans.

### Designer tees

We didn't start Michael Stars with the aim of becoming a 'designer' line – we always strived for simplicity, a variety of gorgeous colours and our customers being able to wear Michael Stars with almost anything in their wardrobes.

### Stiff competition

I really admire all our competitors – they're very good and keep us alert so we don't miss a trick. I'm not a shopper so personally I don't really have any favourite designers.

### Star struck?

Celebrities are just people similar to those everyone knows – they probably love the same tees that most people love. We're especially proud, in this our 20th year, that so many girls and women (and celebrities!) love and trust Michael Stars.

### Admirable celebrities

I admire Ashley Judd for her beauty and generosity. We're also proud to announce that we have partnered with her charity, YouthAIDS, in creating a Grow Awareness tee. We are donating a minimum of \$50,000 to the fight against Aids.

### Staple wardrobe items

Jeans and tees, without a doubt!

### A perfect evening

An attractive room, adventurous delicious food (preferably ethnic and hot!), good friends, good conversation, good wine and common beer!

### Holiday hotspot

Mykonos, Greece – this island was partly the inspiration for Michael Stars. I've been going there for many years. It's totally beautiful with spectacular views, yet very rugged. My wife and I have a home there, we're iso-maniacs and this island is our fix!



### On the stereo

My wife and I both love Diana Krall and I especially like Bob Dylan.

### Ace author

Somerset Maugham's descriptions of places and people, and his ability to create a short story with many characters acting out a slice of life.

### Heart's desire

The ability to wipe out poverty.

### Favourite films

*The Godfather*, *On the Waterfront* and rather embarrassingly, some specific scenes in *Porky's*.

### Anger inducing

Deceit makes me very angry.

### Most inspirational

I think my wife, Suzanne.

### Life's passion

I am most passionate about life itself and sometimes excelling at the few things I wish to excel at.

For more info, see [www.michaelstars.com](http://www.michaelstars.com)

